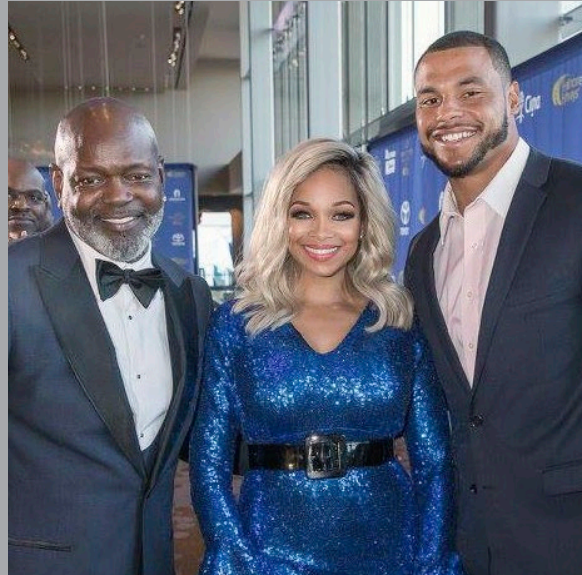




EMMITT SMITH

CELEBRITY INVITATIONAL

PRESENTED BY



SPONSORSHIP OPPORTUNITIES

BENEFITING:

Pat & Emmitt Smith
CHARITIES



PRESENTING SPONSORSHIPS

\$125,000

~~EMMITT SMITH CELEBRITY INVITATIONAL TITLE SPONSOR~~ **SOLD**

FRIDAY, MAY 4, BENEFITS

- Three premium tables (30 tickets) to Friday Night Gala with celebrity
- 30 Celebrity Reception passes
- Private car service for up to four guests to and from event
- Complimentary valet service for all remaining guests

SATURDAY, MAY 5, BENEFITS

- Two golf foursomes (three golfers plus one celebrity on each team)
- First and another top ten picks for celebrity teammate
- 80 VIP Pavilion passes (includes complimentary lunch and bar)
- Foursome access to Awards Ceremony
- Logo on Golf Tournament Step and Repeat
- Corporate logo on hole of choice (based upon order of purchase)

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- 16 invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in print and electronic materials including formal invitation, double full-page ad in program, event signage, website, press releases and social media
- Logo on Friday Night red carpet step and repeat backdrop and Saturday Golf signage
- Private meet and greet on Friday night for two couples with Pat and Emmitt Smith and Team 22 students



PRESENTING SPONSORSHIPS

\$100,000

PRESENTING GOLF SPONSOR

FRIDAY, MAY 4, BENEFITS

- Three premium tables (30 tickets) to Friday Night Gala with celebrity
- 30 Celebrity Reception passes
- Private car service for up to four guests to and from event
- Complimentary valet service for all remaining guests

SATURDAY, MAY 5, BENEFITS

- Two golf foursomes (six golfers plus two celebrities)
- Two top ten picks for celebrity teammates
- 80 VIP Pavilion passes (includes complimentary lunch and bar)
- Foursome access to Awards Ceremony
- Logo on Golf Tournament Step and Repeat
- Corporate logo on hole of choice (based upon order of purchase)

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- 16 invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in print and electronic materials including formal invitation, full-page ad in program, event signage (including red carpet backdrop), website, press releases and social media
- Logo on Friday Night red carpet step and repeat backdrop and Saturday Golf signage
- Private meet and greet on Friday night for two couples with Pat and Emmitt Smith and Team 22 students



PRESENTING SPONSORSHIPS

\$100,000

TEAM 22 CHALLENGE MATCH

FRIDAY, MAY 4, BENEFITS

- Three premium tables (30 tickets) to Friday Night Gala with celebrity
- 30 Celebrity Reception passes
- Private car service for up to four guests to and from event
- Complimentary valet service for all remaining guests
- Opportunity to present check on stage to Team 22 students

SATURDAY, MAY 5, BENEFITS

- One golf foursome (three golfers plus one celebrity)
- One top ten pick for celebrity teammate
- 80 VIP Pavilion passes (includes complimentary lunch and bar)
- Foursome access to Awards Ceremony
- Corporate logo on hole of choice (based upon order of purchase)

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- 16 invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in print and electronic materials including formal invitation, full-page ad in program, event signage (including red carpet backdrop), website, press releases and social media
- Logo on Friday Night Red Carpet Step and Repeat Backdrop
- Private meet and greet on Friday night for two couples with Pat and Emmitt Smith and Team 22 students



PRESENTING SPONSORSHIPS

\$50,000

- VIP SPONSOR PARTY
- FRIDAY NIGHT GALA
- SATURDAY GOLF TOURNAMENT
- SATURDAY PRESENTING SPONSOR VIP PAVILION

FRIDAY, MAY 4, BENEFITS

- Two premium tables (20 tickets) to Friday Night Gala with celebrity
- 20 Celebrity Reception passes
- Private car service for up to four guests to and from event
- Complimentary valet service for all remaining guests

SATURDAY, MAY 5, BENEFITS

- One golf foursome (three golfers plus one celebrity)
- One top ten pick for celebrity teammate
- 40 VIP Pavilion passes (includes complimentary lunch and bar)
- Foursome access to Awards Ceremony
- Corporate logo on hole of choice (based upon order of purchase)

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- Eight invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in print and electronic materials including formal invitation, full-page ad in program, event signage, website, press releases and social media
- Logo on Friday Night Red Carpet Step and Repeat Backdrop



PRESENTING SPONSORSHIPS

\$25,000

ENTERTAINMENT SPONSOR

FRIDAY, MAY 4, BENEFITS

- Two premium tables (20 tickets) with celebrity and signage at Friday Night Gala
- 20 Celebrity Reception passes
- Complimentary valet service for all guests

SATURDAY, MAY 5, BENEFITS

- 20 VIP Pavilion passes (includes complimentary lunch and bar)

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- Four invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in print and electronic materials including formal invitation, half-page ad in program, event signage, website, press releases and social media
- Logo on Friday Night Red Carpet Step and Repeat Backdrop



CELEBRITY SPONSORSHIPS

\$25,000

- | | |
|--|---|
| <input type="checkbox"/> FRIDAY CELEBRITY GOLF TOURNAMENT | <input type="checkbox"/> FRIDAY NIGHT GALA RED CARPET |
| <input type="checkbox"/> FRIDAY GOLF PURSE | <input type="checkbox"/> FRIDAY NIGHT DINNER |
| <input type="checkbox"/> FRIDAY NIGHT GALA CELEBRITY RECEPTION | <input type="checkbox"/> SATURDAY GOLF TOURNAMENT AWARDS CEREMONY |
| <input type="checkbox"/> FRIDAY NIGHT GALA DÉCOR | <input type="checkbox"/> DAPPER DEN GIFTING SUITE |

FRIDAY, MAY 4, BENEFITS

- One premium table (10 tickets) to Friday Night Gala with celebrity
- 10 Celebrity Reception passes
- Complimentary valet service for all guests

SATURDAY, MAY 5, BENEFITS

- One golf foursome (three golfers plus one celebrity)
- Lottery pick for celebrity teammate
- 20 VIP Pavilion passes (includes complimentary lunch and bar)
- Foursome access to Awards Ceremony

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- Four invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in print and electronic materials including formal invitation, half-page ad in program, event signage, website, press releases and social media
- Logo on Friday Night Red Carpet Step and Repeat Backdrop



FRIDAY SPONSORSHIPS

\$25,000

- FRIDAY NIGHT GALA AUCTION & RAFFLE
- FRIDAY NIGHT GALA PRODUCTION
- ROGER STAUBACH AWARD

FRIDAY, MAY 4, BENEFITS

- Two premium tables (20 tickets) with celebrity and signage at Friday Night Gala
- 20 Celebrity Reception passes
- Complimentary valet service for all guests

SATURDAY, MAY 5, BENEFITS

- 20 VIP Pavilion passes (includes complimentary lunch and bar)

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- Four invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in print and electronic materials including formal invitation, half-page ad in program, event signage, website, press releases and social media
- Logo on Friday Night Red Carpet Step and Repeat Backdrop



FRIDAY SPONSORSHIPS

\$15,000

REGISTRATION/HOSPITALITY

FRIDAY, MAY 4, BENEFITS

- One table (10 tickets) with celebrity
- 10 Celebrity Reception passes
- Complimentary valet service for all guests
- Signage at the Check-in and Check-Out areas

SATURDAY, MAY 5, BENEFITS

- 20 VIP Pavilion passes (includes complimentary lunch and bar)

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- Two invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in print and electronic materials including formal invitation, half-page ad in program, event signage, website, press releases and social media



FRIDAY SPONSORSHIPS

\$10,000

- FRIDAY VOLUNTEERS
- FRIDAY GOLF SHIRTS

FRIDAY, MAY 4, BENEFITS

- Six tickets to Friday Night Gala
- Six Celebrity Reception passes
- Complimentary valet service for all guests

SATURDAY, MAY 5, BENEFITS

- One spot on a golf foursome
- Six VIP Pavilion passes (includes complimentary lunch and bar)
- Player access to VIP Gifting Lounge and Awards Ceremony

GENERAL BENEFITS

- Logo on sponsored item
- Membership on 2018 ESCI Host Committee
- Two invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in select print and electronic materials



SATURDAY GOLF TOURNAMENT HOLE SPONSORS (LIMITED NUMBER AVAILABLE)

\$15,000

- | | |
|---|---|
| <input type="checkbox"/> HOLE – GOLF CART SPONSOR | <input type="checkbox"/> HOLE – DRIVING RANGE SPONSOR |
| <input type="checkbox"/> HOLE – CONTEST SPONSOR | <input type="checkbox"/> HOLE – BREAKFAST SPONSOR |
| <input type="checkbox"/> HOLE – LUNCH SPONSOR | |

FRIDAY, MAY 4, BENEFITS

- One table (10 tickets) to Friday Night Gala
- 10 Celebrity Reception passes
- Complimentary valet service for all remaining guests

SATURDAY, MAY 5, BENEFITS

- One golf foursome (three golfers plus one celebrity)
- 20 VIP Pavilion passes (includes complimentary lunch and bar)
- Corporate logo on hole of choice (based upon order of purchase)
- Foursome access to Awards Ceremony

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- Two invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in select print and electronic materials



SATURDAY GOLF TOURNAMENT SPONSORSHIPS

\$10,000

- GOLF SHIRTS (PLAYERS)**
- SATURDAY VOLUNTEERS**
- AWARDS**

FRIDAY, MAY 4, BENEFITS

- Six tickets to Friday Night Gala
- Six Celebrity Reception passes
- Complimentary valet service for all guests

SATURDAY, MAY 5, BENEFITS

- One spot on a golf foursome
- Six VIP Pavilion passes (includes complimentary lunch and bar)
- Player access to VIP Gifting Lounge and Awards Ceremony

GENERAL BENEFITS

- Logo on sponsored item
- Membership on 2018 ESCI Host Committee
- Two invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in select print and electronic materials



OTHER SPONSORSHIP OPPORTUNITIES

\$10,000

- TABLE SPONSOR – FRIDAY NIGHT GALA**
- TEAM 22 SCHOLARSHIP**

FRIDAY, MAY 4, BENEFITS

- One table (10 tickets) with celebrity and signage at Friday Night Gala
- 10 Celebrity Reception passes
- Complimentary valet service for all guests

SATURDAY, MAY 5, BENEFITS

- 10 VIP Pavilion passes (includes complimentary lunch and bar)

GENERAL BENEFITS

- Membership on 2018 ESCI Host Committee
- Two invitations to VIP sponsor party with Pat & Emmitt Smith on March 8, 2018
- Recognition in select print and electronic materials